



Document Folders

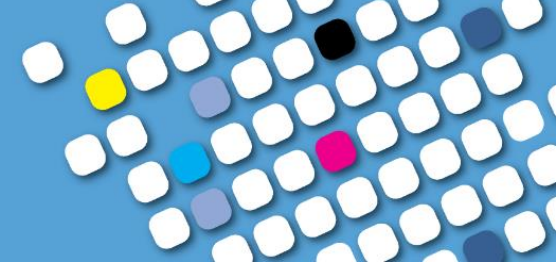
Account Executive: Patrick Manning

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MyBinding
When Image Matters.

mybinding.com
1-800-944-4573





- Our Lineup
- Coverbind CBPF440
- Coverbind CBPF450
- Coverbind CBPF460



- Coverbind CBPF480
 - Quick Demo
- Why These Folders?
- FAQ's / What to Advise the customer



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Our Lineup



CBPF440

- Few hundred a week
- Letter and legal sized standard copy paper
- Manual settings
- MB Published Cost: \$1,220

CBPF460

- Thousands a month
- Up to 12 x 18 documents
- Automatic fold plates
- MB Published Cost: \$4,399



CBPF450

- Thousands a month
- Up to 12 x 18 sheets
- Manual fold settings
- MB Published Cost: \$3,365

CBPF480

- Thousands a month
- Up to 12 x 18 sheets
- Fully automatic settings
- MB Published Cost: \$4,995



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CBPF440



- Typically a few hundred a week
 - No more than about 8,000 in a given month
- Letter and Legal sized documents
 - Just basic copy paper
 - Nothing over about 26#bond/36cover/100gsm
- Manual fold settings
 - Move the top and bottom fold plate to the desired length
 - These are marked on the fold plates to adjust as needed
- Rated speed: 7,700 / hour
- Verticals:
 - Town offices, non-profits, buried into leases for copiers
- MB Published Cost: \$1,220

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CBF450



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- Thousands a month
- Up to 12 x 18 documents
 - Nothing over about 43#bond/60cover/160gsm
- Manual fold settings
 - Move the top and bottom fold plate to the desired length
 - These are marked on the fold plates to adjust as needed
- Color touch screen
- Rated speed: 15,500/hour
- Ability to cross-fold
- Optional Multi-Sheet Feeder
- Verticals:
 - Insurance companies, churches, banks, buried into leases for copiers
- MB Published Cost: \$3,365

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CBPF460



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- Thousands a month
- Up to 12 x 18 documents
 - Nothing over about 43#bond/60cover/160gsm
- Automatic fold settings
- Color touch screen
- Rated speed: up to 17,000/hour
 - Variable speed control
- 18 pre-programmed folds
 - Up to 27 custom folds
- Ability to cross-fold
- Optional Multi-Sheet Feeder
- Verticals:
 - Real-estate companies, implant print shops, buried into leases for copiers
- MB Published Cost: \$4,399

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CBPF480



Thousands a month

Up to 12 x 18 documents

- Nothing over about 43#bond/60cover/160gsm

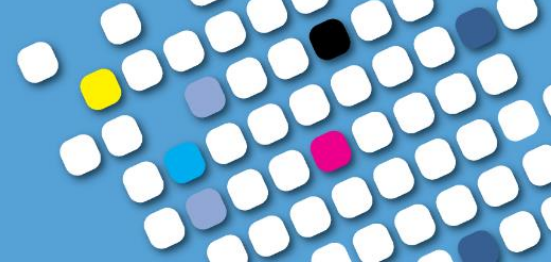
Automatic fold settings

Automatic stacker wheels

- Adjustable in-feed tension
- Color touch screen
- Rated speed: up to 17,000/hour
 - Variable speed control
- 18 pre-programmed folds
 - Up to 27 custom folds
- Ability to cross-fold
- Multi-sheet feeder
- Verticals:
 - Print shops, financial institutions, buried into leases for copiers
- MB Published Cost: \$4,995

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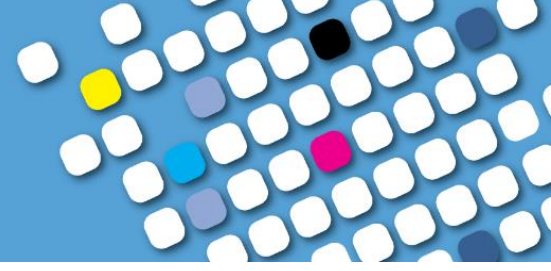
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Switch to video for quick live demonstration

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Why These Folders?



**Durable, metal
construction**

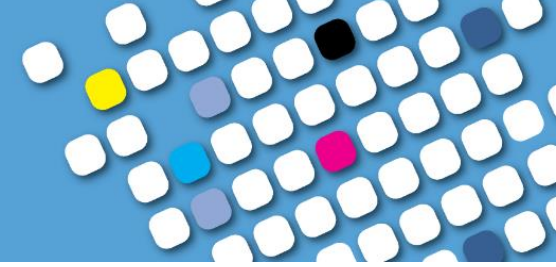


**Easy to use
touchscreen**

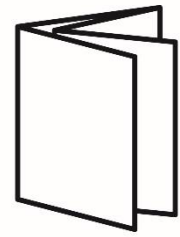
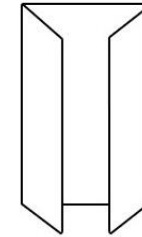
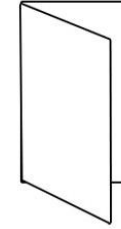
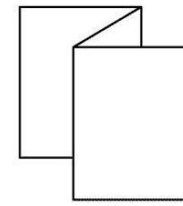
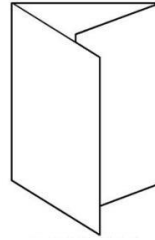


**Either in stock or, at
most, a week or two
until available to ship**

**An ACTUAL person to answer
the phone for support**

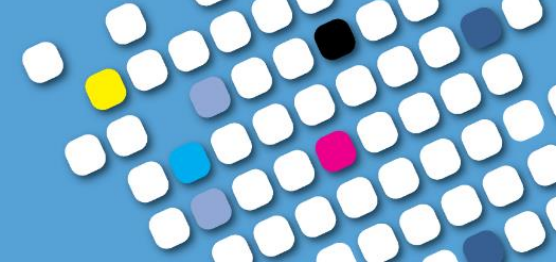


- Can this tri-fold/bi-fold?
 - Common fold options
- Can this fold multiple sheets together?
 - This is called 'nesting.' Up to 4 letter sized pages can be folded together manually, one set at a time.
- Can this fold card stock?
 - 440
 - Letter and legal sized copy paper
 - 450, 460, 480
 - Nothing over ~160GSM
 - Best practice to avoid anything overly glossy
- Is there training?
 - These are pretty linear machines and operator manuals along with the 90-days of virtual support can handle most inquiries
 - If the customer wants on-site training:
 - I-300
 - \$350
- Can I test my documents and/or are demonstrations available?
 - Yes to both. Formax provides free evaluations of media and has live demonstrations/videos that we can provide virtually for customers.



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Thank You For Joining Us!



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