



VISUAL MAGNETICS GRAPHIC SYSTEM®

VM-POLYsatin™

Visual Magnetics® VM-POLYsatin is the latest addition to the films family of MagnaMedia®. An 11-mil* magnetic receptive polypropylene film with a satin print surface, VM-POLYsatin provides a uniform photo-quality look and feel to the in-store experience. VM-POLYsatin is ideal for producing high resolution photo and artwork reproductions, overlays, and economical POP signage using most digital and analog printing technologies and features a patented Micro-Iron® back-coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

Roll-Out



Features and Benefits

- Premium satin print coating optimized for solvent, latex and UV-Cured print devices.
- Polypropylene base. Economical with quality “hand.”
- Water / Smudge resistant print surface – Easy to clean.
- 100% opaque – No show through.
- Easy to install – No frames, wraps or stretching necessary.
- PVC free.

Application Information

- Excellent for durable displays and POP signage.
- Apply, remove and store like any other MagnaMedia.
- Polypropylene base not designed for high temperature applications.

Physical Data

Total Caliper*	11-mil / 280 Micron	Opacity	100%
Gloss 60°	15	Fire Rating	Class A (ASTME-84-98)
Whiteness*	90%	Optimal Conditions	50% RH / 70°F

Products / Sizes

PRODUCT CODE	AVAILABLE SIZES	
VMPSTN-42100	42 in x 100 ft – 3 in core**	(106.7 cm x 30.5 m)
VMPSTN-50100	50 in x 100 ft – 3 in core**	(127 cm x 30.5 m)
VMPSTN-54100	54 in x 100 ft – 3 in core**	(137.2 cm x 30.5 m)
VMPSTN-60100	60 in x 100 ft – 3 in core**	(152.4 cm x 30.5 m)

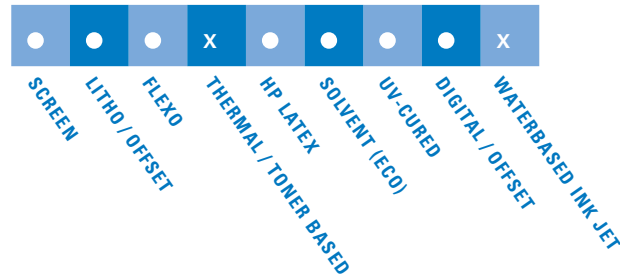
* Thickness and whiteness listed is nominal.

** All sizes not available in all locations.

VM-POLYsatin™ (Continued)

Printer Compatibility

VM-POLYsatin is compatible with most solvent, eco-solvent, UV-Cured, HP Latex, and analog printing technologies (see chart).



Recyclability

All MagnaMedia, including **VM-POLYsatin**, will be recycled into energy and new steel production when returned to Visual Magnetix per our "Recycling Retired Graphics" program available for download at www.visualmagnetix.com.

Protecting Images

Liquid laminates are recommended as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic.

COMPATIBILITY KEY

- VM certified best results
- ⦿ Uncertified – Profile dependent
- ✗ Not compatible
- △ HP Certified for Latex Inks

Renew



The information presented in this product data sheet is based upon Visual Magnetix' present knowledge of the product and is believed to be accurate. Products often are improved which may cause the current information presented to be out of date. It is always the users responsibility to determine suitability of this product for the intended application prior to production.